



Samantha DeWys

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education

September 2007 – May 2011

The College of New Jersey (Ewing, NJ)

Bachelor of Fine Art in Graphic Design; Minor in Digital Art

GPA: 3.7/4.0, Dean's List, Cum Laude

experience

June 2011 – Present

'nition Design (New York, NY)

- Develop logos & supporting materials for New Business pitches
- Create internal materials including but not limited to PPT templates, company event invites, marketing materials, & logos/collateral for company training programs
- Work with project manager & fellow designers on branded & unbranded healthcare campaigns for various companies from concept to completion, including logos, publications, e-blasts, advertisements, posters, e-books, etc.

April 2010 – May 2011

Dataram Corporation (West Windsor, NJ)

Design/Marketing Intern

- Design & update marketing collateral pieces
- Maintain social media networking sites
- Assist in the creation & management of internal company communications

September 2008 – May 2011

Sodexo Inc. at the College of NJ (Ewing, NJ)

Student Marketing Coordinator

- Design & print posters/marketing materials for dining on campus as well as planning/ decorating for events
- Assist in marketing decisions that affect students

June 2008 – January 2009

TUTM Entertainment Inc (Edison, NJ)

Design Intern

- Cut & assemble product comps & mock ups
- Assist in various design developments

October 2009

Art Director's Club of NJ Design Derby (Seton Hall University)

- Represented The College of New Jersey in a team design competition, placing 3rd overall

freelance

May 2010 – Present

Freelance Graphic/Web Design

- Create/execute design solutions to meet and exceed client needs
- Designed website and logo for Always Balanced, LLC
- Designed identity system for The Loft Salon, Highland Park, NJ
- Designed logo, concert fliers, and debut cd for local NJ band
- Design custom wedding invitation/programs/place cards for various weddings

skills

Adobe Illustrator, InDesign, Photoshop, Acrobat & Dreamweaver, HTML/CSS, Microsoft Excel/Word/Power Point, Mac OS X & PC Platforms, Typography, Prepress, 35mm photography & darkroom techniques,

Experience with: Adobe Fireworks & Flash, Final Cut Pro, PHP, Logic Studio, Processing, Digital photography, & Book Arts